Do It Yourself Audit

rebelfish LOCAL

Step 1

Do an Incognito search:

REVIEWS
Looking to see multiple reviews sites with at least 10 reviews

SEARCH ENGINE RESULTS PAGE (SERP)
Search Your Business Name And City
You want this entire SERP page to be about your business. If it isn't you need more citations and your website SEO optimized. Blogging with the right keyword phrases with your name in it will help.

Step 2

KEYWORDS

Research With KW Finder
Use Main Keywords phrases you want to be known for; such as Business Consultant + your city (GEO Tag)
This also reveals your competition
Look for "green light" keywords. They are easier to rank for
** Search volume of 10-100 is the sweet spot**

Research With SEMRUSH
Notice your website Domain Authority score
Learn how you compare to competitors
Do you have any toxic backlinks that are impeding backlinks?
Are any of your blogs show up on Google's first 10 pages?
** Discount/Trial https://rebelfishlocal.com/tools **

Website & Plugins

Website: WordPress
Hosting: Siteground
SEO: Rank Math
Site Speed: WP Rocket
Compress Images: Imagify
Track Traffic: Google Search Console
Site Analytics: Google Analytics

RESOURCES

GTmetrics.com:
For load page time report

Builtwith.com:
Shows how your website is setup and what kind of plugins you have

Local SEO is the most efficient way to

GET VISIBLE

AS A STORYBRAND GUIDE
OR BUSINESS MADE SIMPLE
COACH IN YOUR CITY

Get a Google Audit Call
https://rebelfishlocal.com/bmssummitreplay

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